

BRUNO VELOSO

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EDUCATION

University of Miami School of Communication

Miami, Florida

Bachelor of Science in Advertising Management

Minor in Marketing

Graduation: 2026

- **Relevant Coursework:** Economics; Financial Accounting; Advertising Strategy; Luxury Marketing; Business Analytics; etc.

WORK & LEADERSHIP EXPERIENCE

Student Equipment Manager

Miami, Florida

University of Miami Football

July 2023- April 2026

- Communicate with coaches to understand specific equipment needs and provide support for training drills and on-field activities.
- Proficiently assemble and disassemble equipment for all practices and games.
- Support logistics for home and away games, including packing and transporting gear, and equipment is accounted for - ready for use.
- Track, maintain, and organize inventory of athletic equipment, ensuring all necessary gear is available and properly functioning throughout excel.

Marketing Operations Intern

New York, New York

Sotheby's Sneakers & Modern Collectibles

June 2025- August 2025

- Cataloged items for upcoming NBA sales, ensuring accuracy and attention to detail in product descriptions.
- Managed inventory and coordinated organization of high-value collectibles.
- Created engaging social media content to promote department offerings and highlight key auctions, including NBA Finals game-worn jerseys, player jerseys, and game balls.
- Served on the Intern Impact Committee, working with peers on initiatives to enhance the program.

Retail Sales Associate

Miami, Florida

Nike Factory Store

June 2022- January 2023

- Provided excellent customer service in product selection and offered tailored recommendations to meet customer needs.
- Maintained inventory by stocking, replenishing, and organizing products with a high degree of accuracy.
- Ensured visually appealing merchandise displays.
- Achieved and exceeded sales goals by building strong customer relationships and promoting brand loyalty.

SKILLS, ACTIVITIES & INTERESTS

Languages: Fluent in English and Portuguese - Proficient in Spanish

Technical Skills: Proficient in Microsoft Excel, Data Analysis, Social Media Management